

September 23, 2024

Dear Business and Organizations Leaders and
Community Members,



The Christmas Season is a couple months away, but planning begins today for a 1st Class Celebration to Welcome Santa and Mrs. Claus as well as the spirit of Joy into our Community. I am once again honored by the Wellsburg Chamber of Commerce to Chair their Christmas Parade. I have worked like an elf hard in a workshop through the years with the support of the Chamber to come up with theme and ideas to help celebrate the season; but most importantly, you the business owner. As a fellow business owner, this year is no different. Our 2024 unique Christmas Parade theme is "Color Me Christmas."

Through the years, keeping business sponsors in front of everything, we are introducing TWO New Events to support your sponsorship funds.

1. A 5 K Race through the town of Wellsburg. Now this is not a new idea to Wellsburg with the Kiwanis Duck Derby and the 4th of July hosting 5 K Races as well. What makes this unique to the Chamber of Commerce and to the community?
 - a. Additional Opportunity for Sponsorship as well as adding to several sponsorship levels additional value with sponsors logo on the back of shirts given out to 5 K participants.
 - b. Wellsburg 1st Color 5 K! What is a Color 5 K? Thanks for asking. A Color 5 K is where participants wear white and during the vent run or walk through powder station which will Color them Christmas!
 - c. Big Thank You to St. John the Evangelist Catholic Church for being our host and start of the 5 K Race!
2. A Christmas Market Place held at the Wellsburg Fire Hall on Friday November 22, 2024 with more details to come. As a member of the Wellsburg Chamber of Commerce this event will be free to you to set up a booth. This is a huge value to you as a chamber member. Stay tuned as final times and details are announced by the Wellsburg Chamber of Commerce.

Once again, the Parade will begin at 4 PM with a festive Ribbon Cutting at 23rd and Charles Streets and march south to the Heart of the Business District Town Square, where once again we will have giveaways and of course Mr. and Mrs. Claus for photos in the Wellsburg Santa Sleigh.

My hope is that you will consider a sponsorship

of these amazing events to celebrate Christmas in Wellsburg. If you would have any questions, please don't hesitate to give me a call or send me an email. I would be happy to visit your business to discuss any of these opportunities to spotlight your business to the community.

Once again Thank You and Merry Christmas,

Eric Fithyan, Chairman
Wellsburg Chamber of Commerce
Christmas Parade and 5 K Color Race