



Helping Advance Local Business
www.wellsburgchamber.com

Christmas Parade Sponsorships

(All sponsorships need to be paid and received by **October 21, 2024**)

**Checks payable to Wellsburg Chamber of Commerce C/o Chambers Funeral Home,
1030 Main Street, Wellsburg, WV 26070**

Sponsorship Form

- * **Parade Title Sponsor** **SOLD** (1 available) (TEAM FORD) **\$2,200.00**
Parade Sponsor will be the Premier Sponsor of the parade with their name and the chamber of commerce name as presenting sponsors, custom made themed float which you are able to ride on, Representative at the Ribbon Cutting of the Parade and business logo on all promotional material including 5 K Shirts, Flyers and Commercials in addition to being able to participate in all media releases of the parade which are produced by the chamber of commerce.
- * **Santa Sponsor** (1 available) **\$1,600.00**
Santa Sponsor will have banners on custom made themed Santa float, a visit with Santa and Mrs. Claus prior to the parade and business logo on all promotional material including 5 K Shirts, Flyers and Commercials in addition to being able to participate in all media releases of the parade which are produced by the chamber of commerce.
- * **5K Sponsor** **NEW EVENT** (1 available) **\$1,200.00**
5 K Sponsors will be the Premier Sponsor of the 5 K with their name as the presenting sponsor along with the Chamber of Commerce, moment to speak before race and starting the race, in addition to business logo on all promotional material including 5 K Shirts, Christmas Parade Flyers and Commercials in addition to being able to participate in all media releases of the parade which are produced by the chamber of commerce.
- * **Premier Float Sponsor** (5 available) **\$1000.00**
Premier Float Sponsor will have a signs on each side float, each business will be able to pick float from available list and will have an option of riding on float, in addition to business logo on all promotional material including 5 K Shirts, Christmas Parade Flyers and Commercials all produced by the Chamber of Commerce. *(Picking of float will be on first come first serve bases)*
- * **Co-Float Sponsor** (4 available) **\$600.00 (Per Business)**
Co-Float Sponsor will have two businesses' name on float and have option of riding on float, logo on flyer and other items all produced by the chamber of commerce.
Float will come first serve bases) (We help you find a business to partner with unless you have one)(THIS SPONSORSHIP IS CONTINGANT UPON GETTING TWO SPONSORS)
- * **Advertising Sponsor** (6 available) **\$300.00**
Advertising Sponsor includes the business or person's name announced or displayed on the commercial on local media as a sponsor to get the word out about the parade and Logo included on parade flyer. Advertising Spot will be done by Chairman of Event and/or Chamber President.
- * **Sign Sponsor at Town Square** **\$150.00**
Sponsor will have a sign placed at the Town Square for the Santa Village for children as well as at the 5 K Race and Christmas Market as a supporter of the event with sign being produced by the Chamber of Commerce and name will be included on parade flyer.